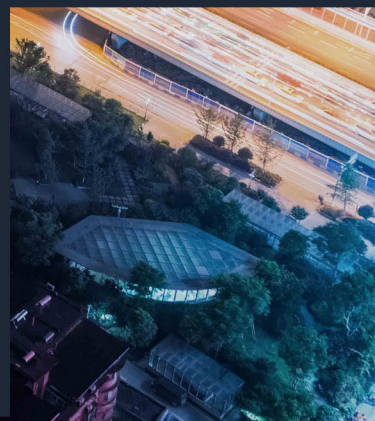
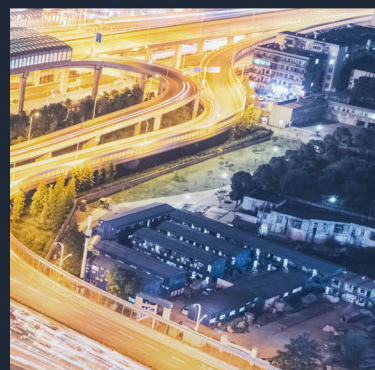
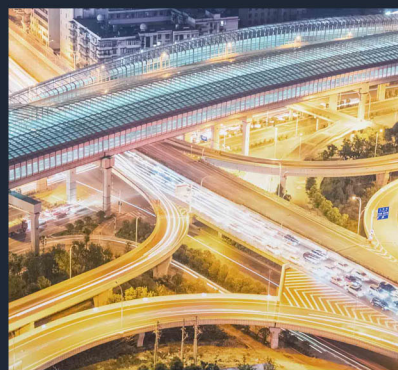




GRAYSWAN

GraySwan Megatrend \$ Global Equities ETN

SAREL LOUW
October 2022

October 2022

GraySwan Megatrend \$ Global Equities ETN



Investing as usual just won't do it for the next 10 years. As your long-term investment thinking partner, we have to make sure our clients don't miss out on the investment opportunities which disruptive shifts in the markets offer.

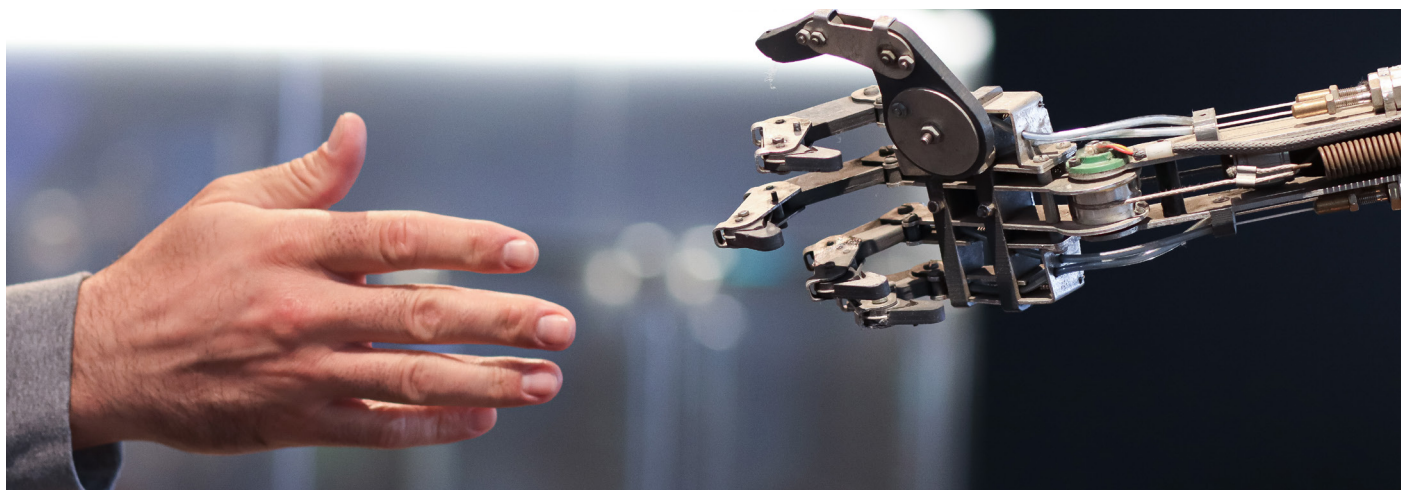
The newly launched and listed GraySwan Megatrend \$ Global Equity ETN is now available.

The core principle behind the GraySwan Megatrend \$ Global Equity Exchange Traded Note (the "ETN"), is to invest in industries that are likely to experience above-average growth in the long term, due to their alignment with some of the major Megatrends.

Investment Megatrends relate to powerful forces that sculpt and mould a new investment landscape for long-term investors. The changes it brings are global in scale and fundamental and potentially disruptive in nature. Megatrends tend to continue to surge forward, unaffected by the noise of short-term market trends.

The GraySwan Megatrend \$ Global Equity ETN is ideal for an investor who seeks exposure to any of the following Megatrend themes:

- Disruptive innovation: any technology with applications that significantly affects the way a market or industry functions.
- Healthcare innovation: the future of healthcare lies in advances in digital healthcare technologies, including artificial intelligence, nanotechnology, 3D printing and VR/AR.
- Blockchain, Fintech and Cybersecurity. Collectively known as the Digital economy, it refers to an economy that is based on digital computing technologies, also referred to as the New Economy or Economy 2.0.
- Smart Cities: as our physical and digital worlds become intertwined, so-called "smart" cities will need to integrate digital technologies to use these connections to realise their advantages.





The risk profile of the ETN is tailored towards an aggressive investor who desires capital growth in the long-term while being able to tolerate material short-term volatility.

Now is the time to act boldly and be part of positive global change. Our forward-thinking megatrend thematic portfolios enable our client's aspirations to take flight, giving them the freedom to generate long term wealth, to explore beyond the boundaries of traditional thinking.

Contact any of our Investment Consultants to find out how you can invest in a fast-changing world that's worth investing in.

It is the freedom to shape the future.



"We dedicate significant time and effort collecting data to anticipate investment opportunities as the world moves to a greener economy. Thorough research is the foundation of every such investment opportunity.

With access to global experts, and data-driven research, we generate insightful diversification strategies and thematic investing opportunities for our clients whilst always anticipating and managing risk over time.

It is the freedom to confidently explore."



DUNCAN THERON
CHIEF EXECUTIVE OFFICER

FIND YOUR FREEDOM



GRAYSWAN

Find your Freedom at: www.grayswan.co.za

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Investment advice and wealth management solutions through a global megatrend lens to institutional, corporate family office and private client investors. Gray Swan Financial Services (Pty) Ltd is a registered Financial Services Provider (FSP no. 42290)